

**FOR IMMEDIATE RELEASE**

**ARCTIC CAT PARTNERS WITH PATRIOTS AND HEROES OUTDOORS**

***Providing outdoor recreation opportunities to wounded warriors and their families***

MINNEAPOLIS, September XX, 2015 – Arctic Cat Inc. (NASDAQ: ACAT) today announced its sponsorship of [Patriots and Heroes Outdoors](#) (PHO), a non-profit organization that provides outdoor activities and sporting events for Purple Heart recipients and military members with service-related injuries, in appreciation of their sacrifice. As part of Arctic Cat's sponsorship, the company will be donating recreational off-highway vehicles for use by participants in PHO organized hunting trips. In addition Arctic Cat will be donating products that will be auctioned at PHO's annual fundraiser, with proceeds benefitting PHO. In addition, PHO members and affiliates will be eligible for discounts on Arctic Cat parts and garments.

"We are very grateful for Arctic Cat's support of our mission," said Rod Jay, president of Patriots and Heroes Outdoors. "Our goal is to provide a therapeutic break from the daily routine for our wounded warriors and their loved ones, and help improve their quality of life."

PHO arranges hunting and fishing excursions, and outdoor activities, for participants. The group also offers educational support to service families by pursuing grants, endowments, scholarships and other financial contributions.

"All of us at Arctic Cat appreciate the service and sacrifice of our country's military service men and women, and we are proud to support the work of Patriots and Heroes Outdoors," said Greg Williamson, Arctic Cat's chief marketing officer. "Like PHO, we are passionate about empowering others to enjoy the great outdoors. Through this partnership, we hope to bring opportunities for fun and adventure to our veterans."

Since its founding in 2006, PHO has quickly grown from its grass roots beginning to one with an expanding national reach. Based in El Campo, Texas, PHO's all-volunteer team facilitates events for wounded warriors and active duty personnel with interested host families and organizations.

**About Arctic Cat**

The Arctic Cat brand is among the most widely recognized and respected in the recreational vehicle industry. The company designs, engineers, manufactures and markets all-terrain vehicles (ATVs), side-by-sides and snowmobiles, in addition to related parts, garments and accessories under the Arctic Cat® and Motorfist® brand names. Arctic Cat Inc. is headquartered in Minneapolis, Minnesota. Its common stock is traded on the NASDAQ Global Select Market under the ticker symbol "ACAT." More information about Arctic Cat and its products is available at [www.arcticcat.com](http://www.arcticcat.com).

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**About Patriots and Heroes Outdoors**

Patriots and Heroes Outdoors (PHO) is a 501(c)(3) non-profit, 100% volunteer organization that provides outdoor activities for wounded warriors, military with service-related injuries and their families. We work with host ranches, outfitters and individuals to facilitate hunting, fishing and other outdoor events with the goals of giving the warrior families a break from their daily routine of physical recovery and to show them how much their sacrifices are appreciated. PHO is headquartered in El Campo, Texas and draws wounded warriors from Brooke Army Medical Center, Fort Hood, Fort Sill, Fort Riley, Quantico Marine Base and other military installations and medical facilities for our events across the country. More information is available at [www.PHOutdoors.org](http://www.PHOutdoors.org).

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